

BUILDING BOOM STARTED IN CITY

700 Families to Be Provided for After Operations in West and North Sections Are Finished

SPECULATORS ARE HARD HIT

A building boom has started in West Philadelphia and the northeastern section of the city.

Operations in both sections when completed will provide accommodations for at least 700 families.

Resumption of activities by the builders and the exodus of hundreds of families to the suburbs, it is believed, will go a long way toward relieving the shortage of houses and put an end to real estate speculation on such wholesale lines.

In West Philadelphia there is every indication that the building boom will continue for some time, regardless of the persistent rumors of high cost of materials.

Two-story of two-story dwellings are being erected at Sixty-second and Sixty-third streets and Osage avenue. Just two blocks away the neighborhood of Sixtieth and Locust streets is the center of much activity. Four apartment houses and stores are going up on the west side of Sixtieth street at this point.

On the east side of Sixtieth street from Chancery to Locust six stores and three-story apartments are being erected and six more stores and apartments are in course of construction in the block from Locust to Irving streets.

On Sixtieth street below Spruce, one block below, four more three-story apartments and stores are being erected. Eleven apartments and stores are in course of construction on Sixtieth street below Pine and at Sixtieth and Larchwood avenue, a short distance away, six more apartments and stores are going up.

In the northeast several hundred houses are in course of construction in Logan, Larchwood and along the Roosevelt Boulevard. In addition to these activities, builders are planning to erect several hundred homes on a tract in Overbrook beginning in August.

One builder in the northeast section has several hundred homes which he declares he will neither rent nor sell until September.

In West Philadelphia, where speculation resulted in the ejection of hundreds of tenants from their homes, a big change has been brought about. Several speculators who bought properties on "shoe string" investments have come to grief and the homes were returned to the original owner.

MORE PAY FOR WAR VICTIMS

Society Plans to Make Fight for Disabled Soldiers

Better pay for disabled service men who are undergoing vocational training and for the totally disabled for whom such training is impossible, is the aim of the Association of Disabled Soldiers.

The association, which was formed about a week ago, has already enlisted the aid of Congressman Darrow. A bill now before Congress provided many improvements in the method of handling wounded and disabled service men, but the compensation provided in that bill is not considered sufficient.

Only \$75 a month is provided for single men and \$90 for married men, whereas the association believes that \$90 for all single men, \$125 for all married men and \$10 for each child would be a more adequate scale.

Congressman Darrow has agreed to introduce an amendment to this effect.

'WAS BEST HUSBAND,' SAYS 'PERFECT WOMAN'

Wife Praises Major Baird Who, in Will, Called Her "Perfect"

"He was the best husband that ever lived. Our married life of eighteen years was ideal."

In this will Mrs. Teres Menyhart Baird, of Richmond Hill, L. I., responded to the devotion of her deceased husband, Major Charles G. Baird, United States Signal Corps, who died at Tours, France, last April.

In his will, admitted to probate yesterday, the major said of her: "She is the most perfect woman I ever saw, heard of or knew of."

The will, disposing of a \$200,000 estate, included in its provisions his mother, Mrs. Jane Baird, who lives at 2328 South Carlisle street. A son of this marriage of "perfect love" and the only child, is Charles, junior, eleven years old.

Mrs. Baird was born in Hungary. "But I didn't say a word against his going," she said last night. "When he told me he was needed I said: 'Your country and my country are at war, but I owe everything to the land of my adoption, because it gave me you. Never have I been so happy in any other land.'"

Major Baird was a telegrapher and division operator for the Pennsylvania Railroad. He had served as a sergeant through the Philippine campaign. He was commissioned major in November, 1917, and sent abroad in January of 1918.

Merion Playgrounds Opened
Lower Merion township's three playgrounds were officially opened yesterday at Ardmore, Bala and Bryn Mawr. The grounds at Ardmore are the largest of the three. Edwin S. Lowden, as director of township playgrounds, is in charge, with Miss Dorothy Axford, Miss Catherine Renshaw, Miss Elizabeth Lanning and Miss L. Mildred Bishop assistants. The Ardmore playground has been open several weeks, with unofficial caretakers in charge.

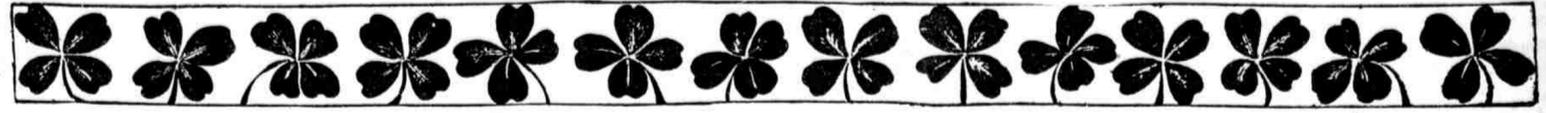
EL PRODUCTO

PURITANO FINO 10¢ STRAIGHT



for real enjoyment

STRAWBRIDGE & CLOTHIER



The Second Clover Day, To-morrow!

HUNDREDS OF NEW LOTS ADDED IN ALL DEPARTMENTS EVERY CLOVER SPECIAL AT MUCH LESS THAN REGULAR PRICE

The second of the two ANNIVERSARY CLOVER DAYS will be just as attractive as the first. Most of the special lots were in quantities large enough for both days, and several hundred entirely new lots will be ready for to-morrow. Many extraordinary

values in every department. The Four-leaf Clover Signs show the value and the special price of about six hundred different lots of reliable, desirable merchandise at greatly reduced prices. The following is only a partial list of the extra values:

MEN'S CLOTHING at Remarkable Savings
Men's and Young Men's "Alco" Suits—now \$26.50 and \$28.00
Men's and Young Men's Suits—now \$12.00, \$18.00, \$24.00 and \$28.00
Serge Suits, with two Pairs of Trousers—now \$25.00
Cool Cloth Suits—now \$11.00
Youths' Long-trousers Suits—\$12, \$15.50
Men's Serge Office Coats—\$4.25
Separate Trousers—\$2.50, \$3.25 and \$4.50

Sennit Straw Hats—\$1.90 and \$2.55
Split Straw Hats—now \$2.95
Panama Hats—\$4.45
Mergerized Lisle Socks, black; seconds—25c
Cotton Socks, black, gray, cordovan; seconds—6 pairs for \$1.15
Black Artificial Silk Socks, seconds—35c
Black Cotton Socks—6 pairs for 75c
White Drawers, three-quarter-length—75c
Nainsook Athletic Shirts and Drawers—50c
White Gauze Athletic Shirts and Drawers, seconds—50c each
Check Nainsook Athletic Union Suits—85c
Ribbed Lisle Athletic Union Suits—\$1.25
Soft Shirts—\$1.05, \$1.45, \$1.95 and \$2.25
Silk Shirts—\$5.90
Night Shirts—\$1.20 Pajamas—\$1.45, \$1.95
Knitted Neckwear—50c, 65c and 75c
Silk Four-in-hands—95c, \$1.45 and \$1.65
Washable Neckwear—18c and 35c
Men's Bathing Suits—now \$2.50
Blanket Bath Robes—\$4.25
Black and Tan Shoes and Oxfords—\$3.65
Black and Tan Oxfords—now \$4.95
Cambric Handkerchiefs—6 for 50c
Working Gloves and Gauntlets—75c

LINENS, BEDFURNISHINGS
Mergerized Cotton Damask, 64-inch—80c yard
Real Irish Linen Damask, 68-inch—\$1.50
Half-linen Napkins, 22-inch—\$3.75 a dozen
Half-linen Huck Towels, hemmed—\$5.00 doz.
Bleached Turkish Towels—40c and 65c
Kitchen Toweling (cotton)—20c; linen—26c a yard
Linen Hand or Roller Toweling—38c a yard
Oyster-white Linen Suiting, 45-inch—\$1.00 yard
Bleached Sheets, 54x90, \$1.15; 81x90—\$1.50
Bleached Muslin Pillow Cases, 45x38½—24c
Gray Wool-and-cotton Blankets—\$7.50 a pair
Blanket Comfortables—now \$3.00 and \$4.45
White Pique Bed Spreads, 80x90 in.—\$3.45
Unbleached Muslin, 36-inch—18c a yard
Linen-finish Suiting Muslin, 33-inch—30c
Bleached Gauze, 36-inch—10c a yard
Unbleached Pillow Case Muslin, 45-inch—35c
Unbleached Sheeting Muslin, 90-inch—75c

FABRICS AND TRIMMINGS
Yard-wide Black Satin Luxor—\$1.65 a yard
Black Satin Messaline, 36-inch—\$1.65 a yard
High-grade Black Dress Taffeta—\$1.65
Silks in stylish stripes and plaids—reduced
Heavy White Japanese Wash Silk, 36-in.—\$2.35
Silk Remnants—at great reductions
Fast-black Satine, 36 inches wide—25c a yard
Silk-and-Cotton Figured Pongee, 35-in., \$1 yard
Flowered Ribbon, with satin stripe, 7-in.—55c
Flowered Ribbon, light and dark; 4½-in., 35c
White and Cream Net-top Laces—20c a yard
Fillet Lace Bands, various patterns, 4-in.—15c
Shadow Lace Allovers, 17-inch—25c a yard
Fancy Checks for Skirts, Suits, 42-in.—65c
All-wool Black Broadcloth, 52-in.—\$4 a yard
All-wool Black Striped Serge, 40-in.—\$1.65
COTTON—Yacht Suiting—62c; Woven Tissue—23c; Serpentine Crepe—20c; Blue Serge Suiting—45c a yard
Printed Voiles—38c and 78c a yard
WHITE—Pajama Checks—23c; Plisse Crepe—32c; Pique Skirting—40c; Novelty Skirting—22c
Long Cloth, 10-yard piece—\$1.85
Nainsook, 40-inch, 10-yard piece—\$3.25
Feather-stitched Braid—8c a piece
White Edging, a good pattern—15c a piece
Cotton Pigtail Braid—8c a piece

FOR WOMEN
New Crepe de Chine Dresses, in navy blue, black, flesh and white—now \$15.75
Foulard-and-crepe Georgette Dresses, navy blue, black and French blue effects—\$18.50
Voile Dresses, in black-and-white stripes and dainty colors, trimmed in white—\$5.00
Belted Linene Suits, in white, lavender, blue, pink; coat in plaited style—now \$9.75
Black Serge and Delhi Cloth Suits—\$22.50
Serge and Checked Worsteds Suits—now \$30
Black and Blue Poplin and Serge Capes—\$12
Fancy-mixed Gray Tweed Capes—now \$10
Rubberized Canton Cloth Raincoats—\$4.25
Plain White Gabardine and Novelty-striped All-white Wash Skirts—now \$1.75
Fine White Gabardine Wash Skirts—\$3.25
A Clearance of Cloth Skirts—now \$2.00
Cotton Waists, some trimmed in colors—\$1.35
New Voile and Batiste Waists—now \$1.15
Organdie, Voile and Batiste Waists; white, colors, and white trimmed in color—\$1.65
White Voile and Lawn Waists, beautifully trimmed; also some color effects—\$2.25
Crepe de Chine Waists, white and flesh—\$3.00
Crepe Georgette, Satin-striped Tub Silk and Crepe de Chine Waists, broken sizes—\$4.35
Discontinued Lines of Silk Waists—\$5.95
White Milan-Hemp Hats, faced with pink or white crepe and beautifully trimmed—\$4.75
Fine Trimmed Hats, Paris and New York models; greatly reduced—now \$18 to \$75
White Milan-Hemp Sailors, plain or pencil edge, straight or slightly drooped—\$2.85
Pineapple Straw Hats, stylish bow—\$1.95
Untrimmed Sports Hats, sweater shades, \$2.50
Odd Lots of Feathers and Flowers—now 10c
Striped Gingham House Dresses, 36 to 46—95c
Gingham and Chambray House Dresses—\$1.85
White Linene House Dresses—now \$2.35
White Smocks with colored stitching—\$1.65
Jersey Bathing Suits, two-in-one style—\$2.95
Colored Silk Taffeta Petticoats—now \$4.50
Tussah Petticoats, taffeta flounce—\$2.95
Cotton Taffeta Petticoats—now 75c
Flowered Black Satine Petticoats—95c
Corsets of Well-known Makes—now \$2.50
American Lady Corsets—now \$1.85
Nemo Corsets, low bust, long skirt—\$2.85
Checked Gingham Bungalow Aprons—75c
Odd Lot of Night Gowns—\$1.45 to \$1.95
Flesh-color Envelope Chemise—\$1.35 to \$1.65
French and Philippine Underwear, broken sizes and somewhat rumpled—REDUCED
Japanese Kimonos, silk-embroidered—\$6.25
Lace Collar-and-Cuff Sets—now 25c
Fine Hemstitched Linen Handkerchiefs, 18c
Two-clasp White Milanese Silk Gloves—70c
16-button White Silk Gloves—now \$1.00
2-class Real French Kid Gloves—\$1.50
Gray Hair Switches—\$4.25
Gray Transformations—\$3.25
Sample Oxfords and Pumps (sample sizes)—\$5.95
Black and Tan Oxfords, all sizes—\$3.95
Smart Turned-sole Pumps—now \$4.95
High White Canvas Shoes—now \$4.95
Thread-silk Stockings, in black and colors; seconds of fine quality—\$1.50
Burson "Knit-to-Fit" Lisle Stockings, in white; seconds—35c, or 3 pairs for \$1.00
Full-fashioned Thread-silk Stockings—\$1.00
Full-fashioned Thread-silk Stockings, with Pointex heels; seconds—\$1.65 a pair
White Mergerized Lisle Stockings, in outside—35c a pair, or 3 pairs for \$1.00
Ribbed Cotton "Cumfy" Vests, seconds—15c
Extra-size Ribbed Lisle Vests, in pink and in white; seconds—35c
Extra-size Ribbed Cotton Union Suits, low neck, no sleeves, tight knees; seconds—40c
Two Hundred Wool Sweater Coats—\$3.75

FOR BOYS
Serge Suits, 8 to 17 years—now \$10.25
Cheviot Suits—now \$8.75 and \$12.75
Small Boys' Wash Suits—now \$1.95
Khaki Knickerbockers—now \$1.25
Serge Knickerbockers—now \$1.95
Straw Hats—75c, \$1.45 and \$1.85
Panama Hats, perfect—now \$4.15
Nainsook Athletic Union Suits—50c
Four-in-hands—35c each, or 3 for \$1.00
Blouse Waists—special, 45c and 85c
Fancy Soft Shirts—85c and \$1.25
Pajamas—\$1.35 Sweaters—\$4.00
Boys' Bathing Suits—now \$2.00
Black and Tan Laced Shoes—\$3.95
Black and Tan Oxfords—\$3.95

FLOOR COVERINGS
High-grade Wilton Velvet Carpet—\$2.55 yd.
Inlaid Linoleum—now \$1.50 a square yard
Oval Rush Rugs, superior, heavy straw, fancy borders, 9x12 ft.—\$14.50; 8x10 ft.—\$12.00
Heavy Oval Braided Rag Rugs, 6x9 ft.—\$10
Bigelow and Sanford Seamless Axminster Rugs, beautiful Oriental patterns—\$44.50
The following Clover Day Values are in the new Department of Lower priced Floor Coverings:
Seamless Tapestry Brussels Rugs, 9x12 ft.—exceptional value at \$13.50
Gold Seal Congoleum Rugs, 9x10.6 ft., slight imperfections in the printing—\$7.95
Japanese Matting Rugs, 9x11.8 ft., made from Japanese rice straw, good designs—\$3.85

MISCELLANEOUS
Fibre-covered Dress Trunks—\$25 and \$27
Steamer Trunks—\$14, \$16, \$18
Fibre-covered Wardrobe Trunks—\$37.50
Wool Steamer Rugs, for motoring—\$9.00
Oil Boxes, for automobiles, 45c
Mirrors, \$1.15
Tire Covers—\$1.25 Blow-out Patches—25c
Japanese Luncheon Sets, 13-piece—75c
White Cotton Fringe, 6c
Metal Bag Tops, 50c
Popular Novels, damaged—25c each
Sample Sets of Books, Much Reduced
Odd Volumes of Everyman's Library, 38c
Miscellaneous Damaged Books—10c to 18c
Thermometers—40c Sun Glasses—75c
Photograph Albums, 7x10-inch—\$1.00
Roll Film Cameras, 2¼x3¼ R. R. lens, \$7.75
Ocean Pearl Buttons—8c doz. Girdles—\$1.00
Spool Silk, black or cream, 100-yd., \$1.10 doz.
White Tape—10c, 12c piece Dish Cloths—5c
Tweezers—18c Shaving Brushes—50c
Presqu' Ivoire Combs, 50c Sea Salt, 18c bag
Red Rubber Syringes—75c
Women's Black Enameled Belts, 15c and 35c
Women's Fitted Dressing Cases—\$4.75
Photograph Frames—15c to 35c
Jewel Bags—38c Children's Hand Bags, 38c
Writing Portfolios—25c to \$2.00
Woven Matting Suit Cases, 24-inch—\$2.75; with inside pocket in lid—\$3.50
Solid Gold La Vallieres—\$2.00
Rhinstone Veil Pins—25c and 35c
Tinted Writing Paper, 24 sheets, 24 envelopes—20c
24 Sheets Bordered Paper, 24 Envelopes—25c
Gold-edge Paper and Envelopes—45c box
102 Sheets Lawn Paper, 100 Envelopes—50c
Popular Sheet Music—3 copies for 25c
Iced Cocoanut Caramels—38c a pound
Assorted Turkish Paste—45c a pound
Cocoanut Delights—50c a pound
Chocolate-covered Nuts—75c a pound
After-dinner Mints—50c a pound

TOYS, SPORTING GOODS
Men's and Boys' Bicycles—\$36.75
Cotton One-piece Swimming Suits—\$1.35
Base Ball Gloves reduced—\$1.35
Tennis Rackets—90c, \$3.25 and \$4.50
High-cut Sneakers, white, black, brown—\$1.15
Blue Flannel Life Guard Pants—\$1.80
White Wool Bathing Shirts—\$1.75
Undressed Dolls, closing eyes—\$1.50 and \$2
Coaster Express Wagons—\$1.60
Nursery Chairs—now \$4.75
Stroller Go-carts, Bloch make—\$8.75
Baby Coaches, ecru, white, gray—\$31.90
Children's Roller Coasters—\$6.25

MISSES AND CHILDREN
Misses' Wash Skirts of tricotine or gabardine—now \$2.50
Misses' Smart Figured Voile Dresses—\$7.25
New Figured Voile Dresses, 14 to 18—\$11.50
Girls' Wash Dresses, 6 to 14 years—\$2.00
Children's Untrimmed Hats—now \$1.25
Children's Tailored Hats—\$1.50 to \$2.50
Children's Colored Wash Dresses, sizes 2 to 5 years—75c to \$3.50
Children's Sweaters, 2 to 4 years—\$1.65
Children's Sunbonnets—25c and 38c
Children's Muslim Undergarments, odd lots, greatly reduced
Infants' Long Dresses—now \$1.25 to \$4.50
Children's and Misses' Tan Play Oxfords and Barefoot Sandals—\$1.15
Children's and Misses' White Oxfords, Button Shoes, Ankle-strap Pumps—\$1.95
Large Girls' White Canvas Oxfords—\$3.45
Gray Leather Barefoot Sandals, for children, misses and large girls—\$1.95, \$2.25, \$2.45
Children's and Misses' Gun-metal Calf Oxfords—\$2.95
Children's White or Cordovan Ribbed Cotton Stockings, seconds—20c
Children's Fine Ribbed Cotton Stockings, black, white and tan, seconds—29c
Children's White Mergerized Lisle Socks, fancy tops, seconds—20c
Girls' Ribbed Cotton Vests, low neck, sleeveless—18c each, 3 for 50c
Children's Ribbed Cotton Waists—25c
Children's E. Z. Waist Suits, seconds—65c
Children's Wool Middy Sweaters—\$3.00
Misses' Wool Slip-over Sweaters—\$3.50

FOR THE HOME
Silver-plated Vegetable Dishes—\$6.50
Silver-plated Sugar Shakers—50c
Silver-plated Sugar-and-Cream Sets—\$3.50
Silver-plated Crumb Sets—\$2.75
Silver-plated Jam Sets—\$5.00
Hair Mattresses, full size—\$27.50
Brass Beds—\$21.50, \$24.00 and \$35.00
Enameled Beds—\$11.50, \$15.50 and \$16.00
Decorated Vases—\$1.75 Teapot Tiles—22c
Light-cut Pitchers—65c Glass Pitchers—40c
Kitchen Wall Paper, lots of 10 pcs. sidewall, 6 pcs. ceiling, 20 yards border, for \$2.50
Fabric-effect Wall-Paper, 18-inch—25c piece
Wall Paper, 30-in., various kinds—50c a piece
Small Lots Sidewall Paper—25c each
Bedroom Paper, in lots of 10 pcs. sidewall, 6 pcs. ceiling, 20 yds. border—\$3.00 a lot
Galvanized Water Pails, 8-quart size—30c
Ice Tongs—10c Cotton Paint Cloths—7c
XLO Silver Polish—5c Chamois Skins—25c
O-Cedar Floor Mops, with handle—60c
Ash or Rubbish Baskets, galvanized iron—40c
Wrigley's Scouring Soap—now 8 bars for 25c
Gas Cookers, 3 burners, 16x12 in. oven, \$13.75
Gas Hot Plates, two-burner size—\$3.15
Bassine Floor Sweeping Brushes—85c
Bath-room Fittings, brass, nickel-plated, slightly shopworn—at half price
Briar Pipes, bent and straight stems—60c
Wire Lawn Rakes, a desirable size—50c
CUT GLASS—Bonbon Dishes—\$3.75; Pitchers—\$7.00 Cut Glass Puff Boxes and Hair Receivers—\$1.50
LIGHT-CUT—Vases—65c; Butter Dishes, 65c
Plaster Pieces, not all perfect, at half price
DECORATED CHINA—Cups and Saucers—25c; Plates—15c; Jelly Sets—\$1.20; Mayonnaise Sets—95c
Framed Pictures, great variety—\$1.00
Mahogany-finished Serving Trays, wood and brass handles—\$1.00 each
Electric Boudoir Lamps, hand-decorated—at half price
White Bobinet Curtains, 2¼ yd.—\$2.25 pr.
Ecru Curtain Marquise—25c a yard
Porch Chair Cushions—now \$2.50 each
Matting-covered Shirt-Waist Boxes—\$2.50
Tapestry Couch Covers—now \$2.50 each
Piano Benches, duet style—\$11.50, \$13, \$16

Hirsch's
923 MARKET STREET
A Remarkable Offering
New Dresses
Featured Special, at
\$19.75 & \$25
on Our Second Floor
To see these dresses at the low prices we quote is to realize instantly why our Dress Department is always busy. Every new fashion thought is expressed—every style touch, coloring and only the silks that are desired—satins, taffetas and georgettes.
Pussy Willow Taffeta and Georgette Crepe Waists
A Sale Sensation
You will instantly recognize that these are regular \$5.00 and \$8.00 blouses. Beaded, hand-embroidered and lace-trimmed effects. White, flesh and colors.
Wash Skirts \$1.49
We replace a special lot for this one day only. Linens, gaberdes and fancy wash materials. Several models for choice.
Night Gowns \$1.98
Fine sheer nainsooks with lace-trimmed and also Windsor crepe.
BARGAIN BASEMENT
Women's & Misses' **Dresses**
A Special Feature, at **\$5.00 & \$9.98**
Lovely voiles, gingham, silk taffetas and satins. Each worth more than its sale price.
Girls' Regulation and Voile DRESSES \$1.98
Very special value. Sizes 6 to 14 years.
HOME OF STYLE & ECONOMY

FURNITURE
At Half Price and Less
Hundreds of pieces, something for almost every furniture need of the home, all grouped together for quick and easy selection, and every piece one-half its regular price, or less than one-half.
Right from our own stock. Well made, carefully selected, high-class in quality and design. Only one of a kind of some. We advise early selection.

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